



Inco Brands Make a Big Splash at Hollywood Casino in Washington, PA

Inco Beverage has been steadily becoming more and more visible in Washington and Greene Counties, thanks to the efforts of our sales reps in that part of our territory: **Leslie Alexas**, who covers on-premise accounts there, and off-premise sales rep **Bob Swesky**, who's been in the beer wholesaling business for more than 40 years.

They've been aggressively promoting the new craft brands Inco acquired this year from Steel City Beer Distributors of Pittsburgh. So far, the rollout of the New Trail, Maine, and Prairie brands has been very successful.



A recent on-premise event that was put together by Leslie demonstrated the advantage of our having these exciting craft brands in our portfolio. For the entire weekend, New Trail and Maine were featured craft brands at the Hollywood Casino at The Meadows, the casino adjacent to the horse racing track in Washington, PA. The varieties listed in the photo at the top left were the features at this event.

"It was an awesome weekend all around," says Leslie. "There was an incredible response to our brands, and the higher-ups at the casino are huge fans of Maine Brewing and talked about bringing it in full-time as well," she adds.

In addition to New Trail and Maine, Inco also sells the entire Heineken family of brands (including Dos XX, Tecate, and Amstel Light), Straub, and NOCA Teas in Washington and Greene Counties.

Congratulations to These Employees on Their Upcoming Work Anniversaries This Month

– Tom Long, Sales Management

3 years

– Dylan Bottorff, Delivery

1 year

Operations Update: Inco's Brand New Blue Moon Trailer



Efforts to upgrade the look of our delivery and sales vehicles are continuing! Here's the latest from Inco Beverage Director of Operations **Keith Naglieri**:

“We are pleased to present the new end loader trailer for our Johnstown market. The graphics were recently redesigned to showcase the updates to the Blue Moon brand, and the availability of the graphics lined up perfectly with the ability to add this trailer to our fleet. Keep an eye out for this trailer at the Johnstown warehouse or out on the road. It looks good in pictures, but looks even better in person! We are still waiting on the new tractor for the trailer, which will be arriving later this month. Then, this trailer will be used for our Clearfield, Dubois, and Phillipsburg routes. ”

MORE FUN STUFF!

Jason Hoffman (Sales) was brave enough to volunteer to throw out the first pitch at a recent Altoona Curve game, and, in return, he got to mingle with former Steelers great **Ike Taylor**! The event, Ike Taylor Night at the Curve, was sponsored by UPMC, our health care provider. Good work, Jason... thanks for helping put Inco Beverage in the spotlight, and for throwing a straight pitch!

SAVE THE DATE!

2024 INCO EMPLOYEE APPRECIATION PARTY

The party on **November 2nd** is less than two months away!
Please keep an eye out for your **INVITATION!**



Cheers for Peers and Beers Recognition Program

Have you seen this coin yet? It's our new way of building a strong team environment and a positive work culture! Any individual or team is eligible to win, regardless of their position or department. There is no limit to the number of times you can win!



So be on the lookout for outstanding performance, exceptional teamwork, innovation, customer service excellence, or any other noteworthy achievement, then fill out a form to nominate a coworker and give it to your supervisor or Human Resources. We review nominations each week and award one 30-pack of Miller Lite or one case of non-alcoholic beverage from stock to everyone who is chosen. Start recognizing someone today!

Jim Stiffler (IT) nominated Dan Knaus (IT/Customer Service).

“Dan has been covering for Tammy in Customer Service for the past three months,” Jim says. He adds, “This is not what Dan was hired for, but he has really stepped up and been a team player by filling in for his fellow employees in Customer Service. This has made it much easier to cover lunches, days off, and vacations in that department.”

COVID-19 UPDATE

As of this month, the CDC has updated its guidelines regarding COVID-19, particularly about when it's safe to return to work if you've tested positive.

ISOLATION: If you test positive for COVID-19, the CDC advises that you isolate yourself from others until you've been fever-free for at least 24 hours without using fever-reducing medications, **AND** your symptoms are improving overall.

POST-ISOLATION PRECAUTIONS: Even after ending isolation, you should take extra precautions for the next five days. This includes:

- Wearing a mask around others.
- Maintaining good hygiene and ensuring proper ventilation.
- Avoiding close contact with people at high risk of severe illness.

ASYMPTOMATIC CASES: If you test positive but have no symptoms, it's recommended to take similar precautions for five days to avoid potentially spreading the virus.

UPCOMING EVENTS

- **Friday, September 6 at 9 AM** - Sales Meeting (onsite at all locations and remote)
- **Wednesday, September 11 at 6 AM and 7 AM** - Operations Team Meeting (Greensburg)
- **Thursday, September 12 at 5 AM, 6 AM, and 7 AM** - Driver Meeting (Johnstown)
- **Thursday, September 12 at 9:30 AM, 10 AM, 12:30 PM, and 3:30 PM** - Operations Meeting (Johnstown)
- **Tuesday, September 17 at 9:30 AM** - Wellness Meeting (onsite at all locations and remote)
- **Wednesday, September 18 at 2 PM** - Safety Meeting (onsite at all locations and remote). Note the new time at 2 PM to encourage new team members to join, since this time accommodates all shifts.